



HAAM Day 2024 Venue Supporters

WHAT IS HAAM DAY?

HAAM Day is the proud winner of 'Most Creative Event' in the 2022-2023 Austin Music Awards! As one of Austin's oldest citywide celebrations of music and community, HAAM Day is also the year's largest fundraiser for HAAM and is critical to being able to support local musicians and keep music in Austin alive & well. HAAM Day 2023 hosted more than 250 live music performances around greater-Austin, in traditional and non-traditional music venues.



WHAT DO YOU NEED FROM MY VENUE?

Sign up as a Venue Supporter! As a Venue Supporter, and in partnership with HAAM Day, we ask that you pledge a little something to the day. It can be as simple as 5% of the door, or \$1 from a single drink or menu item. A 5% pledge is typically \$300 or less when all is said and done (and we don't audit). Every little bit enables HAAM to continue to provide access to healthcare services for the hardworking musicians of greater Austin - who in turn provide our local venues with the sounds that are key to being 'the live music capital of the world!' You could also book a show and let us know so we can promote. The more music, the merrier!



WHAT ARE THE BENEFITS TO MY VENUE FOR SIGNING ON?

Venue Supporters will receive:

- Recognition on main HAAM Day webpage w/hyperlink
- Recognition w/hyperlink on HAAM Day 'Where to Listen' & 'Complete Guide to HAAM Day' webpages
- Recognition in special HAAM Day event insert in Austin Chronicle
- HAAM Day banner and posters for display at your place of business
- **NEW!** Inclusion & lineup in HAAM Day digital/interactive/mobile map
- **NEW!** HAAM membership information to display in your green rooms for musicians - keep 'em healthy & playing!
- Music lovers throughout Central Texas will be widely encouraged, through digital, radio, tv, print, to patronize the local venues that join us in HAAM Day
- HAAM can also provide you list of area musicians that have generously donated / volunteered their time and talent for a HAAM Day performance!
- Venue Supporter Toolkit - digital assets, suggested email copy & social media posts, etc.

** Venue Supporters are eligible to receive a tax deduction letter from HAAM for expenses incurred!*

HOW DO WE SIGN UP OR LEARN MORE? **Click on the QR codes below!**

If you'd like to connect with a HAAM team member, you are welcome to reach out to Rikki Hardy via rikki@myhaam.org
OR Leilani Perry via leilani@myhaam.org



Sign Up!



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