

# Health Alliance for Austin Musicians Volunteer Orientation



# Fun Facts About HAAM

- **ACCESS** to affordable healthcare to working musicians who are at or below the federal poverty level
- **SERVES** 7 surrounding counties
- **SERVED** 3,100+ musicians in 2022
- **LEVERAGES** every \$1 donated into \$7 of healthcare services
- **CONTRIBUTES** to covering insurance premiums through our Premium Assistance Program (PAP) making most premiums only \$25-50 per month for qualifying musicians
- **PROVIDES** other services such as: dental, vision, hearing, discounted gym memberships at the Y, HEB gift cards, and assistance with transportation to and from doc appointments

# Diversity, Equity & Inclusion Values at HAAM

- Equity, Diversity, and Inclusivity are a **core value** for us at HAAM. We have read Me and White Supremacy by Layla Saad as an organization and have been doing quarterly DEI workshops with Dr. Nathalie Edmond
- It is imperative that our volunteers represent those values while volunteering
- Reducing barriers in access to healthcare is an essential part of our EDI work

If you would like to view our DEI statement, or would like a list of resources around DEI work, please let us know.



# Basic Volunteer Roles and FAQs

- 2 volunteers for each shift
- 3-4 hour shifts
- Roles include:
  - Tabling (handing out giveaways & literature, accept donations)
  - Merch sales
  - Guest check-in
  - Assisting at various stations around a venue at Pearl Society & 3 Signature Events
  - Set-up & tear down at events
  - Delivering items to sponsors or providers
  - Office Work (stuffing bags, mailers, lanyard assembly, updating lists)

# HAAM's 3 Signature Fundraising Events

- **Ray Benson's Birthday Bash**
  - March 14, 2023
  - Unofficial SXSW launch party
  - Private, invite-only event for 1k attendees
  - 50+ volunteers
- **Corporate Battle of the Bands**
  - Early June
  - Focused on Corporate Donors & Employee Engagement
  - Free and open to the public, 1K attendees
  - 40+ volunteers
- **HAAM Day**
  - September 19, 2023
  - Largest Fundraiser of the year for HAAM
  - 200+ performances all around town from 6am-10pm
  - Musicians giving back to the community and HAAM
  - Free and open to the public
  - 80+ volunteers





# Additional HAAM Fundraising Opportunities

- **Pearl Society**
  - 4 times a year
  - Exclusive, invite-only performances in unique Austin venues - donors at min. \$1,200 yearly
  - Requires 4-6 volunteers
- **Community Led Events**
  - Business / person in the community holds an event benefiting HAAM
  - Requires usually 2 volunteers per shift, there may be multiple shifts
- **Music focused like concerts**

# Specific Volunteering Process

- Attend Orientation
- Pick up 2023 **green** HAAMBassador shirt - *to be worn at all events*
- Post-orientation moved to active mode
- Email blasts sent bi-weekly announcing new volunteer opportunities
- Sign up!
- Volunteers contacted to coordinate event crate pick-up and drop-off time
- Attend your event
- Sign up for more events!



# FAQs

- **HAAM-RELATED QUESTIONS** - if asked & you don't know answer, send them to [support@myhaam.org](mailto:support@myhaam.org) and give them a support business card (put in takeaway box)
- **MEDIA INQUIRIES** - ONLY designated HAAM staff are authorized to speak to media. If approached by media, please refer them to Ally and/or HAAM media rep.
- **COVID PROTOCOLS** - in-person events
  - Proof of vaccination or negative Covid test taken within 72 hours of event presented to HAAM Staff via email the day before your shift. (please email it to [volunteer@myhaam.org](mailto:volunteer@myhaam.org))
  - Mask required if you have not providing proof of vaccination or negative test, otherwise mask optional
  - And exhibiting no Covid symptoms at the beginning of your shift